



KIDS ARE DRINKING WHAT?!

Join Us for a Webinar on Beverage Consumption Trends from the National Health & Nutrition Examination Survey (NHANES)

Topic: National Dairy Council® Webinar: KIDS ARE DRINKING WHAT?!

Date and Time:

Wednesday, **December 12, 2012 12:00 pm, Eastern Standard Time** (New York, GMT-05:00)

Wednesday, **December 12, 2012 11:00 am, Central Standard Time** (Chicago, GMT-06:00)

Wednesday, **December 12, 2012 10:00 am, Mountain Standard Time** (Denver, GMT-07:00)

Wednesday, **December 12, 2012 9:00 am, Pacific Standard Time** (San Francisco, GMT-08:00)

Event number: 741 830 263

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Event address for attendees:

<https://dairymanagement.webex.com/dairymanagement/onstage/g.php?d=741830263&t=a>

Moderator: Karen Kafer, RD

Vice President, Health and Wellness Partnerships
National Dairy Council®

Speaker: Erin Quann, PhD, RD

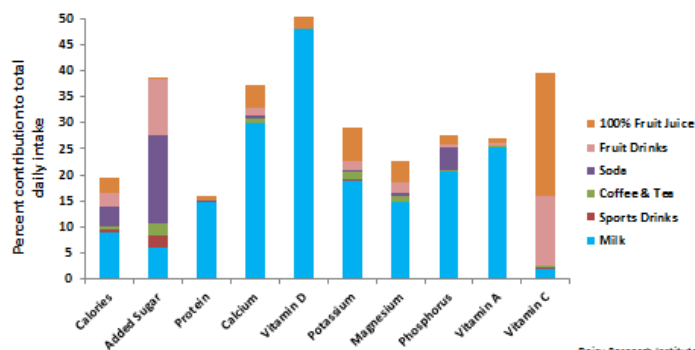
Director, Regulatory Affairs
National Dairy Council®/Dairy Research Institute®

Do kids from different race/ethnic backgrounds have different beverage habits?

What goes in the sippy cup? Are parents following beverage introduction recommendations?

Beverages make significant calorie and nutrient contributions to children's diets. Beverage choices at an early age have been shown to predict nutrient intake, adiposity and body weight across childhood and adolescence. Just take a look at one snapshot of the impact of children's beverage consumption on their nutrient intake.

Beverages contribute a significant percentage of calories and nutrients to children's diets



Data from recent analyses of the National Health and Nutrition Examination Survey (NHANES) unveil alarming trends in beverage intake over the past three decades as children transition from bottle to cup and into their teens. This webinar will explore these trends and summarize the latest research on the introduction of beverages to infant's diets, what and how much kids drink and the impact of choosing nutrient-rich beverages on their overall diet.

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